

2025 CENTRAL ILLINOIS HR CONFERENCE SPONSORSHIP LEVELS

CONFERENCE DETAILS	DIAMOND	PLATINUM	GOLD	SILVER
DATE: THURSDAY, AUGUST 21, 2025 TIME: 7:45 AM - 4:00 PM (<i>BOOTH SPONSORS TO ARRIVE PRIOR</i>) LOCATION: DOUBLETREE HOTEL & CONFERENCE CENTER, 10 BRICKYARD DRIVE, BLOOMINGTON, IL 61701	CONFERENCE PARTNER & UNDERWRITER <i>(LIMIT 2)</i>	CONFERENCE PARTNER <i>(LIMIT 3)</i>	CONFERENCE SPONSOR	CONFERENCE SPONSOR
PRE-CONFERENCE RECOGNITION (<i>if sponsorship secured by July 1</i>)				
• Company logo on website sponsor list	*	*	*	*
• Social media recognition	*	*	*	
• Company logo on non-social media marketing materials	*	*		
• Individual sponsor e-blast to registered attendees (<i>July-August</i>)	*	*		
ATTENDEE CONTACT LIST*	*	*		
CONFERENCE REGISTRATIONS	Six (6) Free	Four (4) Free	One (1) Free	
CONFERENCE DAY RECOGNITION (<i>if sponsorship secured by July 1</i>)				
• Company logo included on event signage	*	*	*	
• Company logo included on conference program/agenda	*	*		
• Company logo included on attendee name badge	*			
• Opening session recognition	*			
• Video to be shared during general session (<i>length allowed</i>)	Three (3) minutes	Two (2) minutes	One (1) minute	
ALL DAY EXHIBIT BOOTH				
• Booth in preferred location	*			
• Booth table size	Two (2)-six foot tables	One (1)-six foot table	One (1)-six foot table	One (1)-six foot table
• Business card prize giveaway (<i>optional</i>)	*	*	*	*
• Booth attendees, including boxed lunches	Up to Four (4) Free	Up to Three (3) Free	Up to Two (2) Free	Up to Two (2) Free
TOTAL INVESTMENT	\$3,500	\$2,500	\$1,000	\$500

Limited Small Business/Non-Profit sponsorships available! Inquire for more details.

**with attendee approval*